

The General Data Protection Regulation (GDPR) for Swiss and non-EU based companies

This one-day instructor led course reviews all the key considerations for Swiss and Non-EU based companies, as a result of the new privacy and security requirements of the General Data Protection (GDPR) regulation.

General Data Protection Regulation (GDPR) Overview

- What is different now?
- The important decision of the Swiss Federal Council

New Regulatory Obligations

- Important Articles of the GDPR
- Increased importance of information security, international standards and best practices (Art 2, 4, 5, 9, 10, 25, 30, 32, 35, 40, 45, 47)
- “Privacy by design” and “privacy by default” (Art. 25 GDPR), “due regard to the state of the art” (78), (83), Art. 25, Art. 32 GDPR)

GAP Analysis

- Performing a data privacy assessment for each department and understanding current business processes that create or use customer data
- Establishing what must be changed:
 - Enterprise-wide privacy governance structure with clearly defined roles and responsibilities
 - Privacy risks and controls
 - Customer profiling
 - Enterprise-wide personal data retention and destruction
 - Handling customers’ personal data requests
 - Privacy data breaches
 - Data breach response
 - Third parties and outsourcing
 - Data across borders
 - Privacy training tailored to the employee’s roles and responsibilities
- Policies, Procedures, Communication, Enforcement
Everybody must understand the new obligations – the Board, the CEO, senior management and all departments

Case Studies

- Swiss or non-EU organizations that process data in EU countries
- Swiss or non-EU firms that collect data of EU data subjects' behaviour for marketing purposes
- Swiss or non-EU organizations that offer goods or services to EU data subjects via their web site or an online shop

Closing

- The Swiss Data Protection Act (DPA) and the "EU-US Safe Harbour" regulation adopted by Switzerland
- The revised DPA – largely analogical rules and provisions with the GDPR
- The decisions of the Swiss Federal Data Protection and Information Commissioner (FDPIC)

Instructor



George Lekatis, general manager of Cyber Risk GmbH (Handelsregister des Kantons Zürich, Firmennummer: CHE-244.099.341). He has more than 20,000 hours experience as a seminar leader. He has provided training & executive coaching in risk management, compliance and information security to many leading global organizations, especially banks and insurance firms, in 36 countries.

George Lekatis is the president of the International Association of Risk and Compliance Professionals (IARCP, <http://www.risk-compliance-association.com>). Over 42'800 members and registered users receive his weekly newsletter.

George holds a Master of Laws in international business law from the University of London (Queen Mary, UCL).

As an expert witness and litigation consultant, he is qualified to investigate and testify about risk and compliance management standards and due diligence in banks and insurance firms.

Registration

Members of SACO/Swiss Association of Compliance Officers are entitled to a **Discount of 15%** on both our Geneva and Zurich courses.

During online registration please enter **SACO** as a promotional code to avail a 15% discount. The total discount is -149.25 CHF making a total fee of **845.75 CHF** per person.

CITY	DATE	LOCATION	FEE (Per Person)	Book
Geneva	June 26, 2017	Four Seasons Hotel	995.00 CHF	Register Online
Zurich	June 28, 2017	Baur au Lac	995.00 CHF	Register Online